



ONTARIO  
EQUESTRIAN  
FEDERATION



# OEF Lead Change

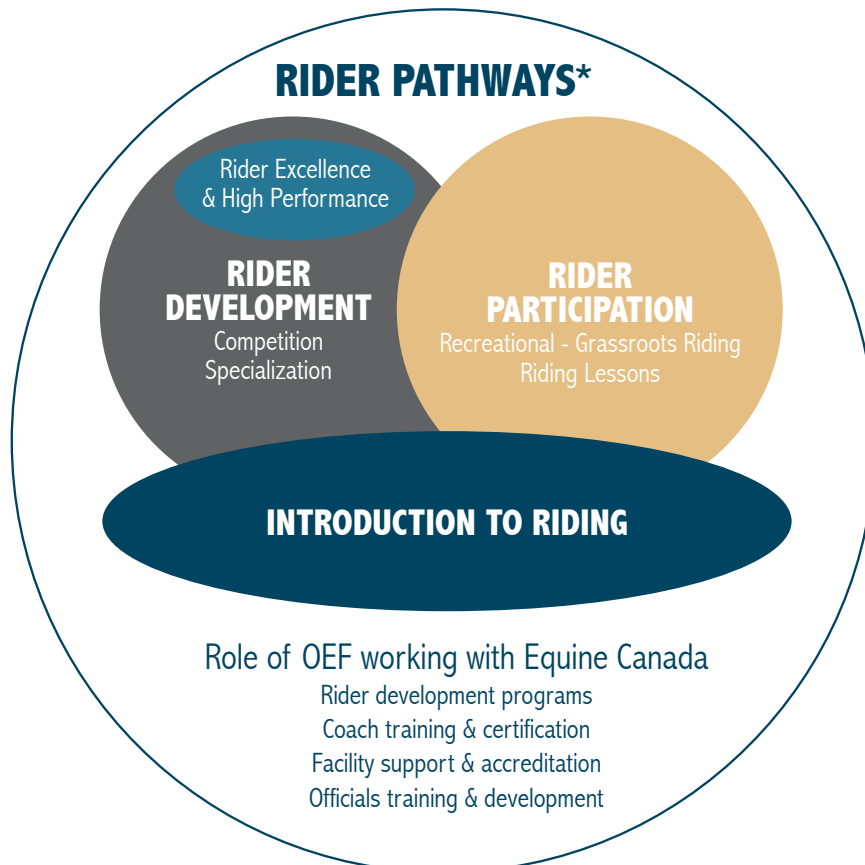
## Strategic Plan 2016 - 2020

The OEF is embarking on a new and exciting mandate in 2016 with a singular focus on enhancing the experience of its members and sharing our member's passion and love of the horse and sport.

Our plan was developed with input from staff, the OEF board or directors, Equine Canada, riders, coaches, officials, facilities, competition hosts/associations and industry partners. This plan will guide OEF decision making, resource allocation and activities until 2020 to ensure we deliver our vision and mission for the benefit of our members across Ontario.

### OEF VISION

The Ontario Equestrian Federation is the provincial leader in innovative rider-centred programming and governance supporting a variety of participant pathways for riders of all ages with their equine partner.



Supporting riders, coaches, officials, facilities, stakeholders and partners through  
**Visionary Leadership – Innovation – Collaboration – Integrity – Ethical Practices**

\*Riders are inclusive of all athletes and participants from all disciplines, including driving.



## How is this approach different from the past?

Moving forward the OEF will focus all resources on development and increasing our alignment with Equine Canada. Our staff will have the resources they need to improve programming; coach and officials development; as well as facilities support.

### We will be supporting amateur riders of all ages and levels of participation from:

- ... the grassroots rider or riding school participant
- ... to developmental or competitive riders
- ... to our highest level provincial competitors.

### Our Strategic Priorities are:

Enhancing the member experience through...

**Operational Excellence...** member satisfaction, efficient operations, effective communication, engaged staff and strong governance.

**Rider Development...** developing the rider pathway from introduction to riding up to high performance to ensure all riders have access to a development pathway that matches their skill progression and desired participation.

**Rider Programming...** developing and delivering innovative rider programs for coaches and facilities for riders of all ages and stages of participation working with Equine Canada; developing rider and parent education materials to support making safe choices.

**Coach Development...** coach training and certification programs to ensure riders have access to qualified certified coaches at all levels of rider participation and development.

**Facilities...** facility governance practices and accreditation to ensure riders have access to safe and accredited riding facilities/stables that meet the level of participation and development.

**Competition...** training and certifying officials; and sanctioning competitions to ensure riders and coaches have access to stage appropriate, well governed events and qualified officiating.